

The Community Message Mission

(Year 4 - Ages 9-10):

Lesson 2 of 9

Lesson Summary

This lesson builds on the "Helping Heroes" concept by exploring how we talk about important and heroic ideas. It adapts the core theme of "Understanding Your Audience" into an engaging "Community Message Mission." Students will become "Communication Detectives," learning that to share a big idea (like a new school rule or a community project), they must first understand what matters to their audience (e.g., friends, teachers, parents). Through fun, scenario-based challenges, they'll discover that the most important "mission" is learning how to talk with their own family, making the connection that this is the best way to share their wishes about donation.

Learning Intentions

Students will

- Understand that different groups of people (audiences) have different interests and values.
- Identify how a message can be adapted to be more effective for a specific audience.
- Recognise that open and respectful communication is the first step in sharing important ideas with a family.

Success Criteria

Students can

- Give an example of why you would use different words to explain the same idea to a friend versus a teacher.
- Create a simple "communication plan" (e.g., a poster, a short script) for a specific audience.
- Explain that the most important part of donation is talking about your wishes with your family.

Lesson Details

Time:	60 minutes
Year Level:	Year 4 (Ages 9-10)
Unit:	This is Lesson 2 of 9 in the series.
Educational Partner:	This lesson is adapted from resources provided by DonateLife


General Capabilities

Personal and Social Capability, Ethical Understanding, Literacy, Critical and Creative Thinking.



Lesson Guides and Printables

Lesson Plan



The Community Message Mission

(Year 4 - Ages 9-10)
Lesson 2 of 9

Lesson Overview

Lesson Title: The Community Message Mission
Year Level: Year 4 (Ages 9-10)
Lesson Duration: 60 minutes
Key Focus Areas: Communication, perspective-taking, ethical understanding, and critical thinking
Curriculum Links: Australian Curriculum - Health and Physical Education (Foundation)

- **ACSPF270:** Describe and apply communication skills that support help-seeking, persuasion, and the expression of opinions and needs.
- **ACSE1102:** Identify the audiences and purposes of imaginative, informative and persuasive texts.
- **ACSP1602:** The diverse groups in the local community and the importance of laws and rules in relation to belonging and identities.

Learning Intentions

- Understand that different groups of people (audiences) have different interests and values.
- Identify how a message can be adapted to be more effective for a specific audience.
- Recognise that open and respectful communication is the first step in sharing important ideas with a family.

Success Criteria

- Give an example of why you would use different words to explain the same idea to a friend versus a teacher.
- Create a simple 'communication plan' (e.g. a poster, a short script) for a specific audience.
- Explain that the most important part of donation is talking about your wishes with your family.

Page 1 of 5

Student Worksheet

The Community Message Mission


(Year 4 - Ages 9-10)
Lesson 2 of 9

Name: _____ Class: _____

Student Worksheet

Activity 1: Mission Briefing - Communication Detective Case File

Task: Your detective agency has been given a mission. Fill out this case file with your communication plan. Your teacher will give you your 'Mission' and your 'Audience'.



TOP SECRET: CASE FILE

Page 1 of 4

Teacher Content Info

The Community Message Mission

(Year 4 - Ages 9-10)
Lesson 2 of 9

Name: _____ Class: _____

Teacher Preparation

Introduction for Teachers

This lesson adapts the core concept of 'Understanding Your Audience' from the 95+ curriculum into an engaging and age-appropriate metaphor: 'The Community Message Mission'. For Year 4 students, the abstract idea of 'audience' is transformed into a fun, hands-on 'Communication Detective' mission.

The goal is for students to discover why we adjust our communication style for different groups. They will learn that to share a big idea successfully, they must first understand what matters to the people they are talking to. This lesson builds on the 'Helping Heroes' theme from Lesson 1 by exploring how we talk about heroic and important ideas.

This builds a respectful and empathetic foundation for the most important 'mission' of all: the family conversation. It gently frames talking about organ and tissue donation as a respectful and loving act of sharing where the 'key' is understanding and listening to your family's values.

Teacher Resources

- A large 'Top Secret: Mission File' envelope.
- Resource: 'Audience Profile Cards' (e.g. Classroom, Principal, Parents).
- Resource: 'Mission Scenario Briefs' (e.g. Start a school garden, Clean-up a local park).
- A 'Mission Briefing' worksheet for each student/group.
- Poster paper, markers, and pencils.

Page 1 of 3



Curriculum Mapping and Links

Australian Curriculum (v9.0)

Subject	Strand	Content Descriptor
Health and Physical Education	Personal, Social and Community Health	AC9HP4P10 : Describe and apply communication skills that support help-seeking, persuasion, and the expression of opinions and needs.
English	Literacy	AC9E4LY02 : Identify the audiences and purposes of imaginative, informative and persuasive texts.
Humanities and Social Sciences (HASS)	Civics and Citizenship	AC9HS4K07 : The diverse groups in the local community and the importance of laws and rules in relation to belonging and identities.

Queensland Curriculum (QCAA)

Subject	Syllabus	Content Description
Health and Physical Education	Year 4	Describe and apply communication skills to seek help, persuade, and express opinions and needs.
English	Year 4	Identify the audiences and purposes of imaginative, informative and persuasive texts.
HASS	Year 4	The diverse groups in the local community, including Aboriginal and Torres Strait Islander Peoples, and the importance of rules and laws for a sense of belonging and identity.



Resources Required

- A large "Top Secret: Mission Files" envelope for the teacher.
- Resource: "Audience Profile Cards" (small cards describing 3 different audiences, e.g., "Audience 1: Your Classmates," "Audience 2: Your School Principal," "Audience 3: Your Parents").
- Resource: "Mission Scenario Briefs" (simple scenarios, e.g., "Mission: Convince people to start a new school garden," "Mission: Get help to clean up a local park").
- A "Mission Debrief" worksheet for each student/group.
- Markers, poster paper, and pencils.

Skills

- Communication
- Perspective-taking (Empathy)
- Critical thinking
- Collaboration
- Media literacy (simple)

Teacher Preparation

- Prepare the "Top Secret" envelope and print/create the "Audience Profile Cards" and "Mission Scenario Briefs."
- The core of this lesson is translating the abstract concept of "Understanding Your Audience" (from the 16+ curriculum) into a fun, tangible "detective mission." The goal is for students to discover why we communicate differently with different people.
- This lesson provides the crucial, gentle link to the family discussion. It frames "talking to your family" not as a scary or sad task, but as the most important, respectful "mission" of all.

Additional Information

This lesson has been created as part of Donate Buddies, a program designed to help young children explore kindness, sharing, and the importance of helping others. By introducing these concepts in a fun, age-appropriate, and engaging way, children begin to understand the power of kindness and how their actions can make a big difference.

Organ, eye, and tissue donation is a real-life example of this kindness, where one person can help save the lives of many others. While most people can donate tissue, only a small number of people who pass away in hospitals can become organ donors. One organ donor alone can save up to seven lives and help many more people through eye and tissue donation.

