

The Consent Gap Graph

The Consent Gap: Why Family Conversations Matter

DESCRIPTION (Teacher Notes):

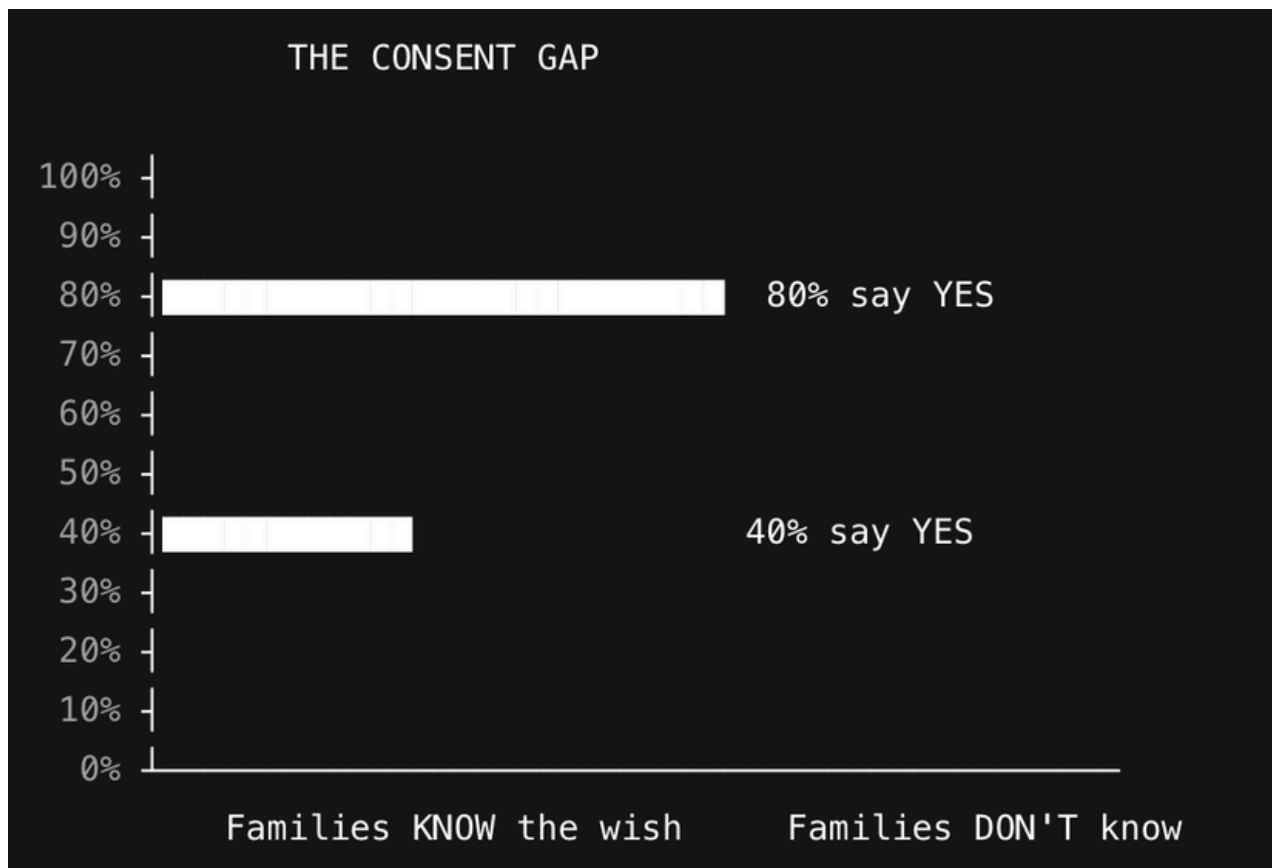
This graph visually represents one of the most important facts in Australian organ and tissue donation:

- When families know their loved one's wishes → 8 out of 10 say YES
- When families do NOT know → only 4 out of 10 say YES

This creates the "Consent Gap" – a 40% difference.

The resource is designed to support discussions about communication, clarity, and informed decision-making.

GRAPH (Text Version for PDF/Image Builder)



The Consent Gap Graph

KEY POINTS (for teachers or as captions under the graph):

- Knowing the wish doubles the likelihood of consent.
- A simple, everyday family conversation becomes the most powerful “activation point” in the donation process.
- The difference between 40% and 80% is called The Consent Gap.
- Students should understand that the goal isn’t to persuade families—it’s to ensure clarity, communication, and respect.

STUDENT-FRIENDLY EXPLANATION:

“Imagine you had an important message, but no one knew it. When families know what someone wanted, 8 out of 10 feel confident saying ‘yes’ to helping others. But when they don’t know, only 4 out of 10 feel sure enough to say yes. This difference is why talking about your wishes matters so much.”

