Voting Cards

OPT-IN:
"You Choose First."

Clear consent
Active choice
No automatic enrolment
Students must sign up

OPT-OUT:
"You're In Unless You Say No."

Automatic participation
Must opt-out
Higher inclusion rates
Default influences behaviour

OPT-IN:
"You Choose First."

Clear consent
Active choice
No automatic enrolment
Students must sign up

OPT-OUT:
"You're In Unless You Say No."

Automatic participation
Must opt-out
Higher inclusion rates
Default influences behaviour