

# The Data Scroll

## Understanding the Power of a Single Conversation

### Australia's Consent Equation – The Numbers That Change Everything

In Australia, organ and tissue donation is an “active choice” system.  
This means your family must know your wishes – or they must guess.  
This is where the numbers matter.

### THE TWO REALITIES

**When families KNOW the person's wishes:  
8 out of 10 families say YES.**  
(80% consent rate)

Because they're confident.  
Because they're respecting a clear wish.  
Because the pressure to guess is lifted.

**When families DO NOT KNOW the person's wishes:  
Only 4 out of 10 say YES.**  
(40% consent rate)

Not because they're against donation –  
but because they are unsure.  
The uncertainty becomes the barrier.

### THE CATALYST EFFECT

Just one conversation can shift a family from the 40% group to the 80% group.

It doubles the chance of donation being honoured.

This is why sharing your wishes is not awkward, not dramatic, not strange –  
it is a kindness, a gift, and a catalyst that transforms possibility into action.

### THE KEY MESSAGE FOR STUDENTS

**Your voice is the catalyst.**

Your family will follow your lead.

Talking about your wishes is one of the simplest, safest, and kindest choices you can ever make.



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VISUAL SUMMARY (FOR THE CLASSROOM WALL)

Situation	Consent Rate	Why It Happens
Family knows your wishes	8/10 say YES	Confidence → clarity → reduced stress → easier decision
Family does <u>NOT</u> know your wishes	4/10 say YES	Uncertainty → fear of making the wrong choice → hesitation

