

The Data Scroll

Understanding the Power of a Single Conversation

Australia's Consent Equation – The Numbers That Change Everything

In Australia, organ and tissue donation is an “active choice” system. This means your family must know your wishes – or they must guess. This is where the numbers matter.

THE TWO REALITIES

When families KNOW the person's wishes:
8 out of 10 families say YES.

(80% consent rate)

Because they're confident.
Because they're respecting a clear wish.
Because the pressure to guess is lifted.

When families DO NOT KNOW the person's wishes:
Only 4 out of 10 say YES.

(40% consent rate)

Not because they're against donation –
but because they are unsure.
The uncertainty becomes the barrier.

THE CATALYST EFFECT

Just one conversation can shift a family from the 40% group to the 80% group.

It doubles the chance of donation being honoured.

This is why sharing your wishes is not awkward, not dramatic, not strange – it is a kindness, a gift, and a catalyst that transforms possibility into action.

THE KEY MESSAGE FOR STUDENTS

Your voice is the catalyst.

Your family will follow your lead.

Talking about your wishes is one of the simplest, safest, and kindest choices you can ever make.



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Donate Buddies

Where Little Hearts Become Heroes

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VISUAL SUMMARY (FOR THE CLASSROOM WALL)

Situation	Consent Rate	Why It Happens
Family knows your wishes	8/10 say YES	Confidence → clarity → reduced stress → easier decision
Family does <u>NOT</u> know your wishes	4/10 say YES	Uncertainty → fear of making the wrong choice → hesitation

